

P L E A S E J O I N U S



LACA

**Lamprey Arts & Culture Alliance
Community Arts Showcase**

"Affordable Art" Show

MAY 8–29, 2010

F E A T U R I N G

LACA Open House/Artists' Reception

Saturday, May 8 • 12–3 PM at

THE GALLERY AT AMPERS & STUDIO

125 Main Street, in Newmarket
(Rivermoor Landing Condo's, lower level)

**mimosas & pastries
meet the artists • viewing gallery**

The Showcase will be the anchor show for

LACA's Fifth Annual

Newmarket ArtWalk

to be held during Mothers Day Weekend

MAY 8 & 9, 2010

in downtown Newmarket, NH

get more info @ www.lampreyarts.org



T H A N K Y O U F O R S U P P O R T I N G T H E A R T S !

Admission is FREE. All donations and a portion of the proceeds from art sales on opening day will benefit LACA, a member-supported, private non-profit corporation, whose mission is to support the arts, culture and heritage of Newmarket and its surrounding communities.



LACA

LACA SPRING 2010 COMMUNITY ARTS SHOWCASE —and Mothers Day ArtWalk, May 8 & 9

It's that time again! The gallery at **Ampers& Studio**, in association with the **Lamprey Arts & Culture Alliance** (LACA), will once again be providing LACA member-artists with a venue for displaying their creative talents. In support of LACA's mission to support the arts, culture and heritage of Newmarket and its surrounding communities, we're hosting another community arts showcase to benefit LACA and its members. Our previous shows were a great success, thanks to the members who participated, and community members who turned out to show their support and appreciation of the arts.

This time around, we'll be tying our Showcase in with LACA's Fifth Annual **Mothers Day ArtWalk**, May 8 & 9, 2010. It will be our anchor show for the event. We're also trying something new, by setting a **price ceiling of \$150** for all pieces, and referring to the exhibit as an "affordable art" show. Traditionally, we've had a good flow of pedestrian traffic over that weekend, with lots of folks shopping for mothers day gifts, and we hope to offer a good variety of original fine arts & high crafts for them.

Below you will find: important **information** about the upcoming show; an art **display agreement**; and three sets of **art ID tags**. Additionally, you may use the cover of this packet as a **camera-ready announcement** to print out and distribute to all your family & friends. If previous LACA events have been any indication, it promises to be a fun & successful show, and we hope you will be able to participate.

EVENT: LACA Spring 2010 Community Arts Showcase

ELIGIBILITY: All regional artists (NH, ME & MA) are invited to show and a \$10 entry fee per artist is required.

DATES: The exhibit will run for three weeks, from **Saturday, May 8–28, 2010**. We will hold a community-wide **Open House/Artists's Reception on Saturday, May 8, from 12-3 PM**, in conjunction with LACA's Mothers Day Weekend **Newmarket ArtWalk**, with FREE mimosas & pastries—while they last! We encourage all artists to be present for the event, to meet & greet the public and help to generate interest and support for the arts in our community.

The ArtWalk includes: Newmarket HS student art on display throughout downtown businesses, with specials offered to Moms who mention the ArtWalk; live music at the bandstand on Saturday, to serenade your promenade through town; and possibly (weather permitting), a few *plein air* painters out and about in the downtown on Saturday, armed with a supply of handouts directing folks to the ArtWalk (anyone interested should contact us at info@lampreyarts.org).

LOCATION: Artwork will be on display at the **gallery at Ampers& Studio**, 125 Main Street, Suite C, Newmarket, NH (at Rivermoor Landing Condominium in downtown Newmarket).

CALL FOR ART DEADLINE: All art must be delivered **between 9 AM and 12 Noon on Mon (5/3), or Tues (5/4), between 2 and 6 PM** in order to be included in the show. (We try to be flexible on this, so please contact the gallery to make other arrangements if you can't make it on one of those two days: 603-659-6823.)

ART REQUIREMENTS: **All media** is invited to show. Artists are encouraged to submit **1-3 pieces** of original work. LACA reserves the right to select, at their own discretion, which piece(s) shall be included in the show. Each piece submitted shall be delivered with a set of completed art identification labels (see page 4). Further, all wall-mounted display art **must** be furnished as **framed art** (finished & painted edge canvases okay), **ready for hanging** (with picture wire and/or hanger loops affixed to back). We also have a bin for lower-priced, matted prints (up to 3 pcs. per artist allowed, in addition to art submitted for gallery display). Additionally, **all pieces must be priced at \$150 or less**.

TERMS: **Every exhibiting artist must complete, sign and submit the attached Agreement form in agreement to the following terms:**

- Pricing for ART shall be determined and set by the ARTIST.
- During the opening day event: LACA shall receive 10% of all sales; the GALLERY shall receive 20% of all sales; and the ARTIST shall receive 70% of all sales.

TERMS CONTINUE ON NEXT PAGE

PO BOX 625, NEWMARKET, NH 03857



LACA

- For the duration of the show: the GALLERY shall receive 30% of all sales and the ARTIST shall receive 70% of all sales.
- Payments by cash, check or credit card will be accepted throughout the three-week show. Artists shall be paid by June 15, 2010 for all completed sales transactions from the exhibit.
- ALL SALES WILL BE FINAL.
- Artwork shall remain on display for the entire three-week showcase period, unless otherwise specified.
- Artists will be responsible for picking up their unsold artwork on Fri (5/28) or Tues (6/1), from 10-1. If you can't make it, please make arrangements for someone to collect the works for you at that time and notify us as such.
- LACA and the Gallery at Ampers& Studio cannot be held responsible for any damage to, or theft of, any artwork submitted. Further, any artist who leaves any pieces unclaimed after 6/1 will be assessed a storage fee of \$15/ month; after 6 months, the piece shall become the property of LACA and, at the discretion of LACA, may be sold at auction, to benefit LACA.

QUESTIONS? Contact LACA board members **Lorelei Chernyshov** at 603-969-4768 (email:lorelei.nh@comcast.net); or **Kim Foss** at 603-659-6823 (email:info@ampersandstudio.com)

LACA ARTS SHOWCASE AGREEMENT

This agreement, between the **gallery at Ampers& Studio** (GALLERY) and Lamprey Arts & Culture Alliance (LACA) member* _____ (ARTIST), is a legal contract and shall be valid and binding in the state of New Hampshire.

The GALLERY hereby accepts and agrees to display for sale, one to three works on the following list of itemized ART pieces submitted by ARTIST, subject to the terms outlined in this document:

ITEMIZED LIST OF ART SUBMITTED (please give brief description of each piece, for identification purposes):

This agreement represents the entire agreement between GALLERY and ARTIST and may be changed or modified only in writing and with the approval of both parties. By signing this agreement, both GALLERY and ARTIST represent that they have full power and authority to enter into this agreement and that it is binding upon GALLERY and ARTIST and enforceable in accordance with its terms.

ARTIST NAME _____ SIGNATURE _____

ADDRESS _____ CITY/STATE/ZIP _____

TELEPHONE _____ EMAIL _____

ACCEPTED BY:

_____ Kimberly Foss for the gallery at Ampers& Studio,

this _____ day of _____, 20_____.

Deposit of \$ _____ received (__check (# _____) | __ cash)



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LACA ARTS SHOWCASE ID LABEL SETS

Please print out this page (at **100%—in black ink only, on white paper** please!), complete the information and submit it with your artwork. You will need to submit **one label set for each piece submitted** (larger portion will be used for wall display; affix stub to the back for ID). If you have artwork for the prints bin, please label these pieces as well.

IMPORTANT: PLEASE PRINT LEGIBLY & TRIM NEATLY—THESE WILL BE YOUR **ART LABELS** DURING THE SHOW!

(this larger side goes on the wall and will be used as your display label)

(affix this stub to the back of your art piece)



LACA

Lamprey Arts & Culture Alliance

LACA 2010 COMMUNITY ARTS SHOWCASE

ARTIST'S NAME _____

TITLE/DESCRIPTION _____

MEDIA _____ PRICE _____

ARTIST

DESCRIPTION

PRICE



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MEDIA _____ PRICE _____

ARTIST

DESCRIPTION

PRICE